

ANTHONY ANIMBA – Digital Designer & Full-Stack Developer

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[Portfolio](#) | [GitHub](#) | [LinkedIn](#)

EDUCATION

BA DESIGN STUDIES (First Class Honours)

Goldsmith's University London | 2019 – 2022

CERTIFICATIONS

Google UX Professional Certificate | 2022

Full-stack Web Development with React | 2022

EXPERIENCE

FULL-STACK DEVELOPER + UI/UX DESIGNER | Stocknet Institute – Fintech Platform

March 2024 – September 2024 | Remote (Contract)

- **Increased user engagement by 60%** (from 10K to 16K+ weekly active users) by implementing 3 brand new design systems which resulted in massive UI improvements
- Optimised platform performance and scalability across multiple systems, helping contribute to an "Excellent" (4.5+) TrustPilot rating
- Led Spanish website localisation to expand market reach into Spain and Latin America

FRONT-END DEVELOPER + TECHNICAL CONSULTANT | Double – Growth Marketing Agency

September 2023 – December 2023 | Remote (Contract)

- Executed a site migration which subsequently **reduced operating costs by \$8,000+ monthly**
- Enhanced website performance, SEO rankings, and retention through UI/UX improvements
- Developed compelling case study page designs for major clients: TikTok, Deloitte, Alplan

FULL-STACK DEVELOPER + UI/UX DESIGNER | Fabric Token – Web3 Rewards

May 2023 – September 2023 | Remote (Part-time)

- Implemented design system refinements that **reduced development time** and improved usability
- Created a modern landing page with optimised animations that significantly contributed to user base growth

FRONT END DEVELOPER | Snapi – Audience Engagement Platform

August 2022 – April 2023 | Remote (Part-time)

- Assisted in designing and developing a next-gen audience engagement tool, utilising image recognition technologies along with various other machine learning paradigms

UI/UX DESIGNER, FULL-STACK DEVELOPER | Verve TV – Web3 Streaming

August 2022 – September 2022 | Remote (Part-time)

- Created a Web3 streaming MVP from the ground up, creating the interface with Figma, React and Next.js, and implementing an AWS driven, streaming-oriented backend

FULL STACK DEVELOPER | SUI Wine Imports Limited

February 2023 – March 2023 | Remote (Contract)

- Designed, developed and deployed a premium Swiss wine exports website with Next.js and SEO optimization

WEB DEVELOPMENT INTERN | MICRODATA SOLUTIONS LIMITED

September 2020 – August 2021 | London (Hybrid)

- Managed web server infrastructure and assisted in deploying website updates using Contentful headless CMS

PROJECTS

CHROMA - AI Brand Evolution (SolidJS, ShadCN, Convex, Inngest, Railway)

- Brand evolution and formalisation social platform: [Website](#)
- Provides professional branding traditionally worth thousands for 5 dollars

ATTENTION TRACKER (Python)

- Track your movements and expressions via your webcam to control your machine: [GitHub](#)

TECHNICAL SKILLS

Frontend: React, Next.js, Svelte, SolidJS, TypeScript, HTML5, CSS/SCSS, Tailwind CSS, GSAP

Backend: Node.js, Python, Rust, GraphQL, Elixir/Phoenix

Mobile/Desktop: React Native, Flutter, Tauri, Capacitor

Database: PostgreSQL, MongoDB, Supabase, Convex

DevOps: AWS, Vercel, Netlify, Digital Ocean, Railway

Design: Figma, Adobe CC, Blender, Framer, Spline

Testing: Jest, Playwright

Other: Git, AI, SEO, Web scraping (Puppeteer)

REFERENCES

Aaron Hall – aaron@stocknetinstitute.com | Co-Founder – Stocknet Institute.

Louise Mackin – louise@nexlence.com | Founder – Nexelence People Consulting.

Manu Vallyon – manu@snapi.com | Founder – Snapi Inc.

Lucas Harrison – lucas.harrison@cockwells.co.uk | Yacht Designer – Cockwells Boat Building.

Pieter Moorman – pieter@double-agency.com | Agency Director – Double Agency.