## ANTHONY ANIMBA - Digital Designer & Full-Stack Developer

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#### PROFESSIONAL SUMMARY

A UI/UX Designer and Full-Stack Developer with 8+ years of experience delivering high-impact digital solutions. Skilled in modern web frameworks, design systems, and performance optimisation. Proven track record of increasing user engagement and streamlining development processes.

#### **TECHNICAL SKILLS**

Frontend: React, Next.js, Svelte, SolidJS, TypeScript, JavaScript, HTML5, CSS/SCSS, Tailwind CSS, GSAP

Backend: Node.js, Python, Rust, GraphQL, Elixir/Phoenix

**Mobile/Desktop**: React Native, Flutter, Tauri **Database**: PostgreSQL, MongoDB, Supabase **DevOps**: AWS, Vercel, Netlify, Digital Ocean

Design: Figma, Adobe CC, Blender, Framer, Spline

Testing: Jest, Playwright

Other: Git, AI (Claude, Cursor, Cline, MCP), SEO, Web scraping (Puppeteer)

#### **EXPERIENCE**

## FULL-STACK DEVELOPER + UI/UX DESIGNER | Stocknet Institute - Fintech Platform

March 2024 - September 2024 (Contract)

- Increased user engagement by 60% (from 10K to 16K+ weekly active users) by implementing 3
  brand new design systems which resulted in massive UI improvements
- Optimised platform performance and scalability across multiple systems, helping contribute to an "Excellent" TrustPilot rating
- Led Spanish website localisation to expand market reach into Spain and Latin America

# FRONT-END DEVELOPER + TECHNICAL CONSULTANT | Double - Growth Marketing

September 2023 – December 2023 (Contract)

- Executed a site migration which subsequently reduced operating costs by \$12,000+ monthly
- Enhanced website performance, SEO rankings, and retention through UI/UX improvements
- Developed compelling case study page designs for major clients: TikTok, Deloitte, Alpian

## FULL-STACK DEVELOPER + UI/UX DESIGNER | Fabric Token - Web3 Rewards

May 2023 – September 2023 (Part-time)

- Implemented comprehensive design system refinements that reduced development time and improved usability
- Created a modern landing page with optimised animations that significantly contributed to user base growth

### **PROJECTS**

### **CHROMA AI Brand Builder**

Al-powered design editor, site building and CMS platform SaaS: Website

### **EDUCATION**

# **BA DESIGN STUDIES** (First Class Honours)

Goldsmith's University London | 2019 – 2022

Final project: Utilisation of generative AI in modern design

A-LEVELS: ICT (A\*), Product Design (A), Computer Science (B)

Wymondham College Sixth Form | 2016 - 2018

# **CERTIFICATIONS**

- Google UX Professional Certificate (Google/Coursera, 2022)
- Full-stack Web Development with React Specialisation (HKIT/Coursera, 2022)

### **LANGUAGES**

German: Basic proficiencySpanish: Basic proficiency

#### **REFERENCES**

Aaron Hall – aaron@stocknetinstitute.com | Co-Founder – Stocknet Institute.

Louise Mackin – louise@nexlence.com | Founder – Nexelence People Consulting.

Manu Vallyon – manu@snapi.com | Founder – Snapi Inc.

Lucas Harrison – lucas.harrison@cockwells.co.uk | Yacht Designer – Cockwells Boat Building.

Pieter Moorman – pieter@double-agency.com | Agency Director – Double Agency.